

## Economic Development Committee Update

### May 2021

1. **CGI BANNER PROGRAM:** CGI is ready to begin when we are. Over the next few weeks we will provide them with some ideas and they will create some draft designs for the town to approve. They will then also begin to contact local businesses to see if they can get them to sponsor an ad on one or more banners. We are also discussing personal contact with each business from the EDC prior to having CGI contact them.
2. **STRATEGIC GOALS:** The Committee is still in discussion on reassessing the town's 'theme' (like re-asking the question, who we are and what do we want to be). We agreed that we would like Bill Pfaff from Sussex County Economic Development to attend our meeting to help us set a direction.
3. **SIDEWALK AND SIGNAL BOX ART:** Two quotes have been obtained for signal box art and will be discussed at May's EDC meeting. If a decision is made, it will be forwarded to the commission for its consideration.
4. **EDC WEBPAGE:** On hold awaiting feedback from the University of Delaware to see if Bridgeville will be considered for one of their program projects.
5. **SIGN GRANT:** The town sent eligible businesses a letter informing of the availability of a sign grant. A new sign grant request from Downtown Alley has been received and will be discussed at this month's EDC meeting.
6. **OPEN POSITIONS:** We are still in need of additional volunteers for the EDC.
7. **CONVENER:** A sub-committee continues to look into how it can facilitate the dissemination of events around town. They had a meeting with various businesses and organizations in town to discuss. The EDC will discuss next steps at this month's meeting.

Richard Grinnell

Chairperson, Economic Development Committee